SPOTLIGHT

FREQUENTLY ASKED QUESTIONS

DO I NEED A MAKEUP ARTIST?

A makeup artist is highly recommended for women, since this not only takes the pressure off of you having to apply it yourself, but it also ensures your best features will be highlighted and look great on film. If you are a man with long hair, or want that extra attention to detail, an artist is a great choice for you as well!

HOW LONG DOES A SESSION USUALLY TAKE?

If using a makeup artist, application usually takes no longer than 45 minutes. Once we start shooting, we work quickly to keep your energy up while simultaneously checking to make sure we get the best shots.

WHERE DO YOU SHOOT?

I shoot both inside and outside. Natural light is soft, flattering, and creates lovely, vibrant colors.

DO YOU DO RESHOOTS?

We only do reshoots is there is a technical problem. The results you will get are exactly what you will find on our website, and we make sure to check in to see if we are on the same page several times throughout the shoot.

WHEN WILL I GET MY PHOTOS?

You will receive a link to your photo gallery within 48 hours of the shoot. From there, you can pick your favorites to retouch.

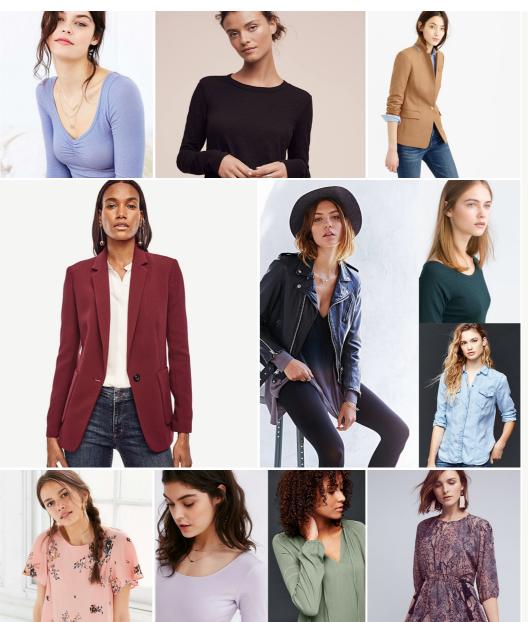
Note: Some of our full service packages include hair and makeup services, but you're more than welcome to work with your own, preferred stylists.

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WARDROBE GUIDE

Wardrobe is one the easiest ways to help you clarify and portray your type. What does your favorite outfit say about you? If you were going to cast yourself, what would you be wearing? Starting with these questions will organically help you create the looks that fit you best, while also defining your market.

One of the best ways to find ideas for outfit selection is to watch commercials, tv and film that feature characters similar to the ones you want to portray. What is it about their clothing choices that helps support who they are as a character and person, and what can you do to recreate that in your shots?



PRO TIPS

Your photos will most likely be head and shoulders and 3/4 shots, so tops are the most important!

Search for headshots of people with similar skin and hair color to your own for ideas on what works.

Color wise, jewel tones photograph beautifully. Please avoid bright primary colors, and anything that washes you out.

What age range do you portray? What clothes make you look at the upper and lower end of that range?

If you need a business look, clarify if you need business casual (polo shirt) office casual (nice top or button-down) or professional(business jacket/suit), or all three.

*BEFORE YOUR HEADSHOT
SESSION, SNAP A QUICK PHOTO
OF YOURSELF IN EACH
OUTFIT TO SEE HOW
THEY PHOTOGRAPH.

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